

BACHELOR OF ARTS IN COMMUNICATION

(Minimum 120 credit hours required)

NAME _____

DATE ____/____/____

RELIGION CORE

DEVELOPING BIBLICAL FAITH/LIFESTYLE

- BIBL-110 Message of the New Testament (3)
BIBL-111 Message of the Old Testament (3)
THEO-230 Intro. to Theology (3)
THEO-231 Intro. to Christian Ethics (3)
Christian Service (80 clock hours)*

*Christian Service is not a course; the hours are earned by a combination of class, group, and individual service learning experiences.

SUBTOTAL (12 hours) _____

LEE UNIVERSITY FRESHMAN EXPERIENCE

- LEEU-101 Freshman Seminar: Gateway (1) (Fall)
LEEU-102A Global Perspectives Seminar (1) (Spring)
LEEU-102B Foundations of Benevolence (1) (Spring)

SUBTOTAL (3 hours) _____

GENERAL EDUCATION CORE

ACQUIRING FUNDAMENTAL ACADEMIC SKILLS

- ENGL-105 (4) and ENGL-110 (3)
OR ENGL-106 (3) and ENGL-110 (3)
OR ENGL-110 (3) [Depends on placement]

MATH-101 Contemporary Math (3) or higher level math

EXPLORING THE HUMANITIES

- HUMN-201 Foundations of Western Culture (3)
Two of the following (6)
HUMN-202 Rise of Europe (3)
HUMN-301 Foundations of Modern World (3)
HUMN-302 Modern Western Culture (3)
HIST-221 / 222 Western Civilization I, II (3) (3)
ENGL-221 Western Lit: Ancient to Renaissance (3)
ENLG-222 Western Lit: Enlightenment to Postmodern (3)

- One of the following (3)
ARTS-244 / 245 Art-History I, II (3) (3)
MUHL-211 Music in Culture (3)
PHIL-241 Introduction to Philosophy (3)
THEA-201 Theatre in Culture (3)

UNDERSTANDING CONTEMPORARY SOCIETY

- HIST-212 Recent American History (3)
OR
PLSC-250 American Government (3)
Two of the following (6)
PSYC-200 Understanding Human Behavior (3)
SOC-200 Understanding Contemporary Society (3)
ECON-200 Understanding Economic Issues (3)

RESPECTING THE NATURAL WORLD

- LAB SCIENCE: Choose one (1) course along with the corresponding lab: BIOL-103,104,108, CHEM-110, PHSC-111-112, ASTR-111

SEEKING A GLOBAL PERSPECTIVE

- GNST-250-253 Cross Cultural Experience (1-3)
Intermediate (or higher) Foreign Language (6)

SUBTOTAL (38/44 hours) _____

SPECIALTY AREA

- COMM-200 Understanding Human Comm (3)
COMM-211 Public Speaking (3)
COMM-280 Interpersonal Communication (3)
COMM-300 Communication Research Methods (3)
COMM-495 Christianity & Communication (3)
COMM-498 Rhetorical Criticism (3) OR
COMM-499 Senior Research Thesis (3)

Theory (6 hrs)

- Choose 2 courses from the following:
COMM-351 Persuasion (3)
COMM-352 Organizational Communication (3)
COMM-354 Intercultural Communication (3)
COMM-480 Communication Leadership (3)

Media & Criticism (6 hrs)

- Choose 2 courses from the following:
COMM-371 Film Criticism (3)
COMM-353 Sport and Communication (3)
COMM-422 Communication in Society (3)
DIGM-365 Innovation & Social Media (3)
DIGM-480 International Media (3)
DIGM-415/16/17/18 Film History courses - maximum one course (3)

Professional Writing (6 hrs)

- Choose 2 courses from the following:
COMM-221 Writing for Film & TV (3)
COMM-310 Writing for the Media (3)
COMM-312 Reporting and Writing (3)
DIGM-241 Broadcast Copywriting (3)
DIGM-242 Broadcast Journalism (3)
PUBR-316 PR Writing (3)
COMM-362 Feature Writing (3)
BUSN-251 Business Communication (3)

Principles (3 hrs)

- Choose 1 course from the following:
COMM-282 Principles of Journalism (3)
PUBR-284 Principles of Public Relations (3)
COMM-286 Principles of Advertising (3)

Communication Studies Electives (9 hours)

- Select from the following courses:
COMM-260 Desktop Publishing (3)
COMM-305 Communication Practicum (1)
COMM-400 Internship Seminar (1)
COMM-401 Internship (2)
COMM-410 Media Law (3)
COMM-491/2/3 Contemp.Topics in Comm. (1 - 3)
DIGM-200 Introduction to Digital Media & Film (3)
PSYC-210 Writing for Psychology (1)*
PSYC-250 Personality Theory (3)*
PSYC-330 Social Psychology (3)*
THEA-210 Beginning Acting (3)
THEA-215 Improv Acting (3)

Theory, Media & Criticism, or Writing courses not selected above may count as a communication elective. *Denotes course with a pre-requisite outside of Communication discipline.

SUBTOTAL (48 hours) _____

GENERAL ELECTIVES

- _____

SUBTOTAL (13/19 hours) _____

ACADEMIC ASSESSMENT

- GNST-400 Academic Assessment (0)
SMFT-COM Major Field Test (0)

SUGGESTED FOUR YEAR SEQUENCE OF STUDY FOR BACHELOR OF ARTS IN COMMUNICATION

(The 80-clock-hour Christian Service requirement is not listed, but is spread throughout the four years.)

FRESHMAN YEAR

<u>Course</u>	<u>Hours</u>
LEEU-101, 102A, 102B.....	3
College Writing/Workshop	3/4
Rhetoric and Research	3
Message of New/Old Testament.....	6
U S History/Government Option.....	3
Intermediate Foreign Language*	6
Public Speaking	3
Understanding Human Communication	3
Interpersonal Communication	3
Total	33/34

SOPHOMORE YEAR

<u>Course</u>	<u>Hours</u>
Intro. to Theology	3
Intro. to Christian Ethics.....	3
Lab Science	4
Contemporary Math or Statistics.....	3
Contemporary Society Option 1	3
Foundations of Western Culture	3
Humanities Option	3
Professional Writing Option 1	3
Principles Option.....	3
Theory Option 1	3
Total	31

*This assumes the student places at the Intermediate level. If student places at the elementary level, s/he must take the elementary classes during the freshman year, and they will count as 6 hrs of general electives. The intermediate level classes would then be taken in the sophomore or junior year.

JUNIOR YEAR

<u>Course</u>	<u>Hours</u>
Professional Writing Option 2	3
Theory Option 2	3
Comm Research Methods	3
Media & Criticism Option 1	3
Communication Electives.....	3
Humanities Options.....	6
Cross-Cultural Experience	1/3
General or Minor Electives.....	6
Total	31/33

SENIOR YEAR

<u>Course</u>	<u>Hours</u>
Media & Criticism Option 2	3
Christianity and Communication	3
Senior Research Thesis OR Rhet. Criticism.....	3
Communication Electives.....	9
Contemporary Society Option 2	3
General or Minor Electives.....	9
Total	30