

SUGGESTED FOUR YEAR SEQUENCE OF STUDY FOR BACHELOR OF SCIENCE IN PUBLIC RELATIONS

(The 80-clock-hour Christian Service requirement is not listed, but is spread throughout the four years.)

FRESHMAN YEAR

Course	Hours
LEEU-101, 102.....	2
College Writing/Workshop.....	3
Rhetoric and Research	3
Message of New/Old Testament.....	6
U S History/Government Option.....	3
Language and Culture.....	3
Public Speaking	3
Understanding Human Communication	3
General Elective.....	3
Total	29

SOPHOMORE YEAR

Course	Hours
LEEU-202 Benevolence.....	1
Intro. to Theology	3
Intro. to Christian Ethics	3
Lab Science	4
Contemporary Math	3
Contemporary Society Options	6
Foundations of Western Culture	3
Humanities Option.....	3
Principles of Public Relations	3
PR Writing.....	3
Total	32

JUNIOR YEAR

Course	Hours
Digital Media course.....	3
Writing course	3
PR Campaigns	3
PR and Advertising Research	3
Communication Practicum	1
Contemporary Media Relations.....	3
PR Strategies and Cases	3
Humanities Options.....	6
Cross-Cultural Experience	1/3
General Electives	4
Internship Seminar	1
Total	31/33

SENIOR YEAR

Course	Hours
Internship	2
Media Law	3
Christianity & Public Relations (final semester).....	3
PR Planning & Mgt.....	3
Business/Marketing course	3
PR Electives.....	12
General Electives	6
Total	32