BACHELOR OF SCIENCE IN COMMUNICATION

(Minimum 120 credit hours required)

NAME

DATE

RELGION CORE

DEVELOPING BIBLICAL FAITH/LIFESTYLE
BIBL-110 Message of the New Testament (3) .......... ( )
BIBL-111 Message of the Old Testament (3) .......... ( )
THEO-230 Intro. to Theology (3) ...................... ( )
THEO-231 Intro. to Christian Ethics (3) ................ ( )
Christian Service (80 clock hours)* ...................( )

*Christian Service is not a course; the hours are earned by a combination of class, group, and individual service learning experiences.

SUBTOTAL (12 hours) ...........................................

LEE UNIVERSITY FRESHMAN EXPERIENCE

LEEU-101 Freshman Seminar: Gateway (1) (Fall) .... ( )
LEEU-102A Global Perspectives Seminar (1) (Spring)... ( )
LEEU-102B Foundations of Benevolence (1) (Spring)... ( )

SUBTOTAL (3 hours) ............................................

GENERAL EDUCATION CORE

ACQUIRING FUNDAMENTAL ACADEMIC SKILLS
ENGL-105 (4) and ENGL-110 (3) ......................... ( ) ( )
OR ENGL-106 (3) and ENGL-110 (3) ................. ( ) ( )
OR ENGL-110 (3) (Depends on placement) ......... ( )
MATH-101 Contemporary Math (3) or higher level math....... ( )

EXPLORING THE HUMANITIES
HUMN-201 Foundations of Western Culture (3) ....... ( )
Two of the following (6)
HUMN-202 Rise of Europe (3) .......................... ( ) ( )
HUMN-301 Foundations of Modern World (3) ....... ( ) ( )
HUMN-302 Modern Western Culture (3) ............. ( ) ( )
HIST-221 Western Civilization I, II (3) (3)
ENGL-221 Western Lit: Ancient to Renaissance (3)
ENLG-222 Western Lit: Enlightenment to Postmodern (3)
One of the following (3)
ARTS-244 / 245 Art-History I, II (3) (3) .............. ( ) ( )
MUHL-211 Music in Culture (3) ......................... ( )
PHIL-241 Introduction to Philosophy (3) ............. ( )
THEA-201 Theatre in Culture (3) ....................... ( )

UNDERSTANDING CONTEMPORARY SOCIETY
HIST-212 Recent American History (3)
OR
PLSC-250 American Government (3) ................. ( )
Two of the following (6)
PSYC-200 Understanding Human Behavior (3) ....... ( ) ( )
SOCI-200 Understanding Contemporary Society (3)
ECON-200 Understanding Economic Issues (3)

RESPECTING THE NATURAL WORLD
LAB SCIENCE: Choose one (1) course along with the corresponding lab: BIOL-103,104,108, CHEM-110,
PHSC-111-112, ASTR-111 ................................. ( )

SEEKING A GLOBAL PERSPECTIVE
GNST-250-253 Cross Cultural Experience (1-3) ...... ( )
LING-201 Language & Culture (3) ....................... ( )

SUBTOTAL (35/41 hours) ......................................

SPECIALTY AREA

COMM-200 Understanding Human Comm (3) .......... ( )
COMM-211 Public Speaking (3) ........................ ( )
COMM-280 Interpersonal Communication (3) ....... ( )
COMM-300 Communication Research Methods (3) ( )
COMM-495 Christianity & Communication (3) ....... ( )
COMM-498 Rhetorical Criticism (3) OR
COMM-499 Senior Research Thesis (3) ............... ( )

Theory (6 hrs)
Choose 2 courses from the following: .................. ( ) ( )
COMM-351 Persuasion (3)
COMM-352 Organizational Communication (3)
COMM-354 Intercultural Communication (3)
COMM-480 Communication Leadership (3)

Media & Criticism (6 hrs)
Choose 2 courses from the following: .................. ( ) ( )
COMM-371 Film Criticism (3)
COMM-422 Communication in Society (3)
DIGM-365 Innovation & Social Media (3)

Professional Writing (6 hrs)
Choose 2 courses from the following: .................. ( ) ( )
COMM-221 Writing for Film & TV (3)
COMM-310 Writing for the Media (3)
COMM-312 Reporting and Writing (3)
COMM-316 PR Writing (3)
COMM-362 Feature Writing (3)
BUSN-251 Business Communication (3)

Principles (3 hrs)
Choose 1 course from the following: .................... ( )
COMM-282 Principles of Journalism (3)
COMM-284 Principles of Public Relations (3)
COMM-286 Principles of Advertising (3)

Communication Studies Electives (9 hours)
Select from the following courses: ...................... ( ) ( ) ( )
COMM-305 Communication Practicum (1)
COMM-353 Sport and Communication (3)
COMM-410 Media Law (3)
COMM-491/2/3 Contemp. Topics in Comm. (1 – 3)
DIGM-200 Introduction to Digital Media & Film (3)
ENGL-307 Literary Criticism (3)
ENGL-309 Rhetoric for Writers (3)
PSYC-250 Personality Theory (3)
PSYC-330 Social Psychology (3)
THEA-210 Beginning Acting (3)
THEA-215 Improv Acting (3)

(Any Theory, Media & Criticism, or Writing course not selected above (total 7 possible courses) may count as a communication elective)

SUBTOTAL (48 hours) .............................................

GENERAL ELECTIVES

................................................................. ( )
................................................................. ( )
................................................................. ( )
................................................................. ( )

SUBTOTAL (16/22 hours) .......................................

ACADEMIC ASSESSMENT

GNST-400 Academic Assessment (0) ...................( )
SMFT-COM Major Field Test (0) ........................ ( )
SUGGESTED FOUR YEAR SEQUENCE OF STUDY FOR
BACHELOR OF ARTS IN COMMUNICATION

(The 80-clock-hour Christian Service requirement is not listed, but is spread throughout the four years.)

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<thead>
<tr>
<th>FRESHMAN YEAR</th>
<th>Hours</th>
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<tr>
<td>LEEU-101, 102A, 102B</td>
<td>3</td>
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<tr>
<td>College Writing/Workshop</td>
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<td>Rhetoric and Research</td>
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<td>Message of New/Old Testament</td>
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<td>U S History/Government Option</td>
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<td>Language &amp; Culture</td>
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<tr>
<td>Public Speaking</td>
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<td>Understanding Human Communication</td>
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<td>Intro. to Christian Ethics</td>
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<td>Contemporary Math or Statistics</td>
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<td>Foundations of Western Culture</td>
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<td>Humanities Option</td>
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<td>Professional Writing Option 1</td>
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<td>Principles Option</td>
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<th>JUNIOR YEAR</th>
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<td>Comm Research Methods</td>
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<td>Media &amp; Criticism Option 1</td>
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<td>Communication Electives</td>
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