

BACHELOR OF ARTS IN COMMUNICATION

(Minimum 120 credit hours required)

NAME \_\_\_\_\_

DATE \_\_\_\_/\_\_\_\_/\_\_\_\_

RELIGION CORE

DEVELOPING BIBLICAL FAITH/LIFESTYLE

- BIBL-110 Message of the New Testament (3)
BIBL-111 Message of the Old Testament (3)
THEO-230 Intro. to Theology (3)
THEO-231 Intro. to Christian Ethics (3)
Christian Service (80 clock hours)\*

\*Christian Service is not a course; the hours are earned by a combination of class, group, and individual service learning experiences.

SUBTOTAL (12 hours) \_\_\_\_\_

FRESHMAN / SOPHOMORE EXPERIENCE

- LEEU-101 Freshman Seminar: Gateway (1) (1st Fall)
LEEU-102 Global Perspectives Seminar (1) (1st Spring)
LEEU-202 Foundations of Benevolence (1) (2nd Fall)

SUBTOTAL (3 hours) \_\_\_\_\_

GENERAL EDUCATION CORE

ACQUIRING FUNDAMENTAL ACADEMIC SKILLS

- ENGL-106 (3) and ENGL-110 (3)
OR ENGL-110 (3) [Depends on placement]
MTHS-110 Contemporary Math (3) or higher level math

EXPLORING THE HUMANITIES

- HUMN-201 Foundations of Western Culture (3)

Two of the following (6)

- HUMN-202 Rise of Europe (3)
HUMN-301 Foundations of Modern World (3)
HUMN-302 Modern Western Culture (3)
HIST-221 / 222 Western Civilization I, II (3) (3)
ENGL-221 Western Lit: Ancient to Renaissance (3)
ENLG-222 Western Lit: Enlightenment to Postmodern (3)

One of the following (3)

- ARTS-201 Art in Culture (3)
MUHL-211 Music in Culture (3)
PHIL-241 Introduction to Philosophy (3)
THEA-201 Theatre in Culture (3)

UNDERSTANDING CONTEMPORARY SOCIETY

- HIST-212 Recent American History (3)
OR
PLSC-250 American Government (3)

Two of the following (6)

- PSYC-200 Understanding Human Behavior (3)
SOCIO-200 Understanding Contemporary Society (3)
ECON-200 Understanding Economic Issues (3)

RESPECTING THE NATURAL WORLD

- LAB SCIENCE: Choose one (1) course along with the corresponding lab: BIOS-110, 112, 114; CHYS-131; GSCI-121, 122; ASTR-111 (4)

SEEKING A GLOBAL PERSPECTIVE

- GNST-250-253 Cross Cultural Experience (1-3)
Intermediate (or higher) Foreign Language (6)

SUBTOTAL (38/43 hours) \_\_\_\_\_

SPECIALTY AREA

- COMM-200 Understanding Human Comm (3)
COMM-211 Public Speaking (3)
COMM-280 Interpersonal Communication (3)
COMM-300 Communication Research Methods (3)
COMM-495 Christianity & Communication (3)
COMM-498 Rhetorical Criticism (3) OR
COMM-499 Senior Research Thesis (3)

Theory (6 hrs)

Choose 2 courses from the following: \_\_\_\_\_

- COMM-351 Persuasion (3)
COMM-352 Organizational Communication (3)
COMM-354 Intercultural Communication (3)
COMM-480 Communication Leadership (3)

Media & Criticism (6 hrs)

Choose 2 courses from the following: \_\_\_\_\_

- COMM-353 Sport and Communication (3)
COMM-422 Communication in Society (3)
DIGM-365 Innovation & Social Media (3)
DIGM-480 International Media (3) (only taught during selected Global Perspectives trips)

Professional Writing (6 hrs)

Choose 2 courses from the following: \_\_\_\_\_

- COMM-310 Writing for the Media (3)
COMM-312 Reporting and Writing (3)
COMM-362 Feature Writing (3)
DIGM-241 Broadcast Copywriting (3)
DIGM-242 Broadcast Journalism (3)
PUBR-316 Public Relations Writing (3)
BUSN-251 Business Communication (3)

Principles (3 hrs)

Choose 1 course from the following: \_\_\_\_\_

- COMM-282 Principles of Journalism (3)
PUBR-284 Principles of Public Relations (3)
COMM-286 Principles of Advertising (3)

Communication Studies Electives (9 hours)

Select from the following courses: \_\_\_\_\_

- COMM-260 Desktop Publishing (3)
COMM-305 Communication Practicum (1)
COMM-400 Internship Seminar (1)
COMM-401 Internship (2)
COMM-410 Media Law (3)
COMM-491/2/3 Contemp.Topics in Comm. (1 – 3)
DIGM-200 Introduction to Digital Media (3)
PSYC-210 Writing for Psychology (1)\*
PSYC-250 Personality Theory (3)\*
PSYC-330 Social Psychology (3)\*
THEA-210 Beginning Acting (3)
THEA-215 Improv Acting (3)

Theory, Media & Criticism, or Writing courses not selected above may count as a communication elective. \*Denotes course with a pre-requisite outside of Communication discipline.

SUBTOTAL (48 hours) \_\_\_\_\_

GENERAL ELECTIVES

- \_\_\_\_\_
\_\_\_\_\_
\_\_\_\_\_

SUBTOTAL (13/19 hours) \_\_\_\_\_

ACADEMIC ASSESSMENT

- GNST-400 Academic Assessment (0)
SMFT-COM Major Field Test (0)

## SUGGESTED FOUR YEAR SEQUENCE OF STUDY FOR BACHELOR OF ARTS IN COMMUNICATION

(The 80-clock-hour Christian Service requirement is not listed but is spread throughout the four years.)

### FRESHMAN YEAR

<u>Course</u>	<u>Hours</u>
LEEU-101, 102.....	2
College Writing.....	3
Rhetoric and Research .....	3
Message of New/Old Testament.....	6
U S History/Government Option.....	3
Intermediate Foreign Language*.....	6
Public Speaking .....	3
Understanding Human Communication .....	3
Interpersonal Communication .....	3
Total	32

### SOPHOMORE YEAR

<u>Course</u>	<u>Hours</u>
LEEU-202 Benevolence.....	1
Intro. to Theology .....	3
Intro. to Christian Ethics .....	3
Lab Science .....	4
Contemporary Math (or Statistics).....	3
Contemporary Society Option 1 .....	3
Foundations of Western Culture.....	3
Humanities Option.....	3
Professional Writing Option 1.....	3
Principles Option .....	3
Theory Option 1 .....	3
Total	32

### JUNIOR YEAR

<u>Course</u>	<u>Hours</u>
Professional Writing Option 2.....	3
Theory Option 2 .....	3
Comm Research Methods .....	3
Media & Criticism Option 1 .....	3
Communication Electives .....	3
Humanities Options.....	6
Cross-Cultural Experience .....	1/3
General or Minor Electives .....	6
Total	31/33

### SENIOR YEAR

<u>Course</u>	<u>Hours</u>
Media & Criticism Option 2.....	3
Christianity and Communication.....	3
Senior Research Thesis OR Rhet. Criticism .....	3
Communication Electives.....	9
Contemporary Society Option 2 .....	3
General or Minor Electives .....	10
Total	31

\*This assumes the student places at the Intermediate level. If student places at the elementary level, s/he must take the elementary classes during the freshman year, and they will count as 6 hrs of general electives. The intermediate level classes would then be taken in the sophomore or junior year.