# BACHELOR OF SCIENCE IN COMMUNICATION

(Minimum 120 credit hours required)

## NAME

---

## RELIGION CORE

### DEVELOPING BIBLICAL FAITH/LIFESTYLE
- **BIBL-110** Message of the New Testament (3) ............ (  )
- **BIBL-111** Message of the Old Testament (3) ............ (  )
- **THEO-230** Intro. to Theology (3) ........................... (  )
- **THEO-231** Intro. to Christian Ethics (3) .................. (  )

Christian Service (80 clock hours)* ......................... (  )

*Christian Service is not a course; the hours are earned by a combination of class, group, and individual service learning experiences.

---

**SUBTOTAL (12 hours)** ........................................

## LEE UNIVERSITY FRESHMAN EXPERIENCE

- **LEEU-101** Freshman Seminar: Gateway (1) (Fall) ...... (  )
- **LEEU-102A** Global Perspectives Seminar (1) (Spring) ... (  )
- **LEEU-102B** Foundations of Benevolence (1) (Spring) .... (  )

---

**SUBTOTAL (3 hours)** ...........................................

## GENERAL EDUCATION CORE

### ACQUIRING FUNDAMENTAL ACADEMIC SKILLS
- **ENGL-105** (4) and **ENGL-110** (3) ............................ (  ) (  )
  OR **ENGL-106** (3) and **ENGL-110** (3)
  OR **ENGL-110** (3) [Depends on placement]

- **MATH-101** Contemporary Math (3) or higher level math ... (  )

### EXPLORING THE HUMANITIES
- **HUMN-201** Foundations of Western Culture (3) ........... (  )
  Two of the following (6)
  - **HUMN-202** Rise of Europe (3) ............................ (  ) (  )
  - **HUMN-301** Foundations of Modern World (3)
  - **HUMN-302** Modern Western Culture (3)
  - **HIST-221** Western Civilization I, II (3) (3)
  - **ENGL-221** Western Lit: Ancient to Renaissance (3)
  - **ENGL-222** Western Lit: Enlightenment to Postmodern (3)
  One of the following (3)
  - **ARTS-244** / **245** Art-History I, II (3) (3) ............ (  ) (  )
  - **MUHL-211** Music in Culture (3)
  - **PHIL-241** Introduction to Philosophy (3)
  - **THEA-201** Theatre in Culture (3)

### UNDERSTANDING CONTEMPORARY SOCIETY
- **HIST-212** Recent American History (3)
  OR
  - **PLSC-250** American Government (3) ........................ (  )

Two of the following (6)
- **PSYC-200** Understanding Human Behavior (3) ............ (  ) (  )
- **SOCI-200** Understanding Contemporary Society (3)
- **ECON-200** Understanding Economic Issues (3)

### RESPECTING THE NATURAL WORLD

- **LAB SCIENCE**: Choose one (1) course along with
  - the corresponding lab; **BIOI-103,104,108, CHEM-110, PHSC-111-112, ASTR-111** ........................ (  )

### SEEKING A GLOBAL PERSPECTIVE

- **GNST-250-253** Cross Cultural Experience (1-3) ........... (  )
- **LING-201** Language & Culture (3) ............................ (  )

---

**SUBTOTAL (35/41 hours)** .................................

## SPECIALTY AREA

### COMMUNICATIONS

Choose 2 courses from the following: ........................... (  ) (  )
- **COMM-200** Understanding Human Comm (3) ............... (  )
- **COMM-211** Public Speaking (3) ............................ (  )
- **COMM-280** Interpersonal Communication (3) ............. (  )
- **COMM-300** Communication Research Methods (3) ....... (  )
- **COMM-495** Christianity & Communication (3) .......... (  )
- **COMM-498** Rhetorical Criticism (3) OR
  - **COMM-499** Senior Research Thesis (3) ............... (  )

**Theory (6 hrs)**

Choose 2 courses from the following: ........................... (  ) (  )
- **COMM-371** Film Criticism (3)
- **COMM-422** Communication in Society (3)
- **DIGM-365** Innovation & Social Media (3)

### Professional Writing (6 hrs)

Choose 2 courses from the following: ........................... (  ) (  )
- **COMM-221** Writing for Film & TV (3)
- **COMM-310** Writing for the Media (3)
- **COMM-312** Reporting and Writing (3)
- **PUBLIC-316** Writing (3)
- **COMM-362** Feature Writing (3)

### Media & Criticism (6 hrs)

Choose 2 courses from the following: ........................... (  ) (  )
- **COMM-237** Principles of Journalism (3)
- **PUBLIC-284** Principles of Public Relations (3)
- **COMM-286** Principles of Advertising (3)

### Principles (3 hrs)

Choose 1 course from the following: ............................ (  )
- **COMM-305** Communication Practicum (1)
- **COMM-353** Sport and Communication (3)
- **COMM-410** Media Law (3)
- **COMM-491/2/3** Contemp. Topics in Comm. (1 – 3)
- **DIGM-200** Introduction to Digital Media & Film (3)

**Communication Studies Electives (9 hours)**

Select from the following courses: ............................. (  ) (  ) (  ) (  ) (  )
- **COMM-305** Communication Practicum (1)
- **COMM-353** Sport and Communication (3)
- **COMM-410** Media Law (3)
- **COMM-491/2/3** Contemp. Topics in Comm. (1 – 3)
- **DIGM-200** Introduction to Digital Media & Film (3)

**SUBTOTAL (48 hours)** ........................................

## GENERAL ELECTIVES

---

## ACADEMIC ASSESSMENT

- **GNST-400** Academic Assessment (0) .................. (  )
- **SMFT-COM** Major Field Test (0) ..................... (  )

---
SUGGESTED FOUR YEAR SEQUENCE OF STUDY FOR
BACHELOR OF ARTS IN COMMUNICATION

(The 80-clock-hour Christian Service requirement is not listed, but is spread throughout the four years.)

### FRESHMAN YEAR

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>LEEU-101, 102A, 102B</td>
<td>3</td>
</tr>
<tr>
<td>College Writing/Workshop</td>
<td>3/4</td>
</tr>
<tr>
<td>Rhetoric and Research</td>
<td>3</td>
</tr>
<tr>
<td>Message of New/Old Testament</td>
<td>6</td>
</tr>
<tr>
<td>U S History/Government Option</td>
<td>3</td>
</tr>
<tr>
<td>Language &amp; Culture</td>
<td>3</td>
</tr>
<tr>
<td>Public Speaking</td>
<td>3</td>
</tr>
<tr>
<td>Understanding Human Communication</td>
<td>3</td>
</tr>
<tr>
<td>Interpersonal Communication</td>
<td>3</td>
</tr>
</tbody>
</table>

**Total** 30/31

### SOPHOMORE YEAR

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intro. to Theology</td>
<td>3</td>
</tr>
<tr>
<td>Intro. to Christian Ethics</td>
<td>3</td>
</tr>
<tr>
<td>Lab Science</td>
<td>4</td>
</tr>
<tr>
<td>Contemporary Math or Statistics</td>
<td>3</td>
</tr>
<tr>
<td>Contemporary Society Option 1</td>
<td>3</td>
</tr>
<tr>
<td>Foundations of Western Culture</td>
<td>3</td>
</tr>
<tr>
<td>Humanities Option</td>
<td>3</td>
</tr>
<tr>
<td>Professional Writing Option 1</td>
<td>3</td>
</tr>
<tr>
<td>Principles Option</td>
<td>3</td>
</tr>
<tr>
<td>Theory Option 1</td>
<td>3</td>
</tr>
</tbody>
</table>

**Total** 31

### JUNIOR YEAR

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional Writing Option 2</td>
<td>3</td>
</tr>
<tr>
<td>Theory Option 2</td>
<td>3</td>
</tr>
<tr>
<td>Comm Research Methods</td>
<td>3</td>
</tr>
<tr>
<td>Media &amp; Criticism Option 1</td>
<td>3</td>
</tr>
<tr>
<td>Communication Electives</td>
<td>3</td>
</tr>
<tr>
<td>Humanities Options</td>
<td>3</td>
</tr>
<tr>
<td>Cross-Cultural Experience</td>
<td>1/3</td>
</tr>
<tr>
<td>General or Minor Electives</td>
<td>6</td>
</tr>
</tbody>
</table>

**Total** 31/33

### SENIOR YEAR

<table>
<thead>
<tr>
<th>Course</th>
<th>Hours</th>
</tr>
</thead>
<tbody>
<tr>
<td>Media &amp; Criticism Option 2</td>
<td>3</td>
</tr>
<tr>
<td>Christianity and Communication</td>
<td>3</td>
</tr>
<tr>
<td>Senior Research Thesis OR Rhet. Criticism</td>
<td>3</td>
</tr>
<tr>
<td>Communication Electives</td>
<td>9</td>
</tr>
<tr>
<td>Contemporary Society Option 2</td>
<td>3</td>
</tr>
<tr>
<td>General or Minor Electives</td>
<td>12</td>
</tr>
</tbody>
</table>

**Total** 33