

BACHELOR OF SCIENCE IN COMMUNICATION

(Minimum 120 credit hours required)

NAME _____

RELIGION CORE**DEVELOPING BIBLICAL FAITH/LIFESTYLE**

BIBL-110	Message of the New Testament (3).....	()
BIBL-111	Message of the Old Testament (3).....	()
THEO-230	Intro. to Theology (3).....	()
THEO-231	Intro. to Christian Ethics (3).....	()
Christian Service (80 clock hours)*	()

*Christian Service is not a course; the hours are earned by a combination of class, group, and individual service learning experiences.

SUBTOTAL (12 hours) _____

FRESHMAN / SOPHOMORE EXPERIENCE

LEEU-101	Freshman Seminar: Gateway (1) (1 st Fall).....	()
LEEU-102	Global Perspectives Seminar (1) (1 st Spring)....	()
LEEU-202	Foundations of Benevolence (1) (2 nd Fall)	()

SUBTOTAL (3 hours) _____

GENERAL EDUCATION CORE**ACQUIRING FUNDAMENTAL ACADEMIC SKILLS**

ENGL-106 (3) and ENGL-110 (3).....	() ()
OR ENGL-110 (3) [Depends on placement]	

MTHS-110 Contemporary Math (3) or higher level math.....()

EXPLORING THE HUMANITIES

HUMN-201 Foundations of Western Culture (3).....()

Two of the following (6)

HUMN-202 Rise of Europe (3)

HUMN-301 Foundations of Modern World (3)

HUMN-302 Modern Western Culture (3)

HIST-221 / 222 Western Civilization I, II (3) (3)

ENGL-221 Western Lit: Ancient to Renaissance (3)

ENLG-222 Western Lit: Enlightenment to Postmodern (3)

One of the following (3)

ARTS-201 Art in Culture (3)

MUHL-211 Music in Culture (3)

PHIL-241 Introduction to Philosophy (3)

THEA-201 Theatre in Culture (3)

UNDERSTANDING CONTEMPORARY SOCIETY

HIST-212 Recent American History (3)

OR

PLSC-250 American Government (3).....()

Two of the following (6)

PSYC-200 Understanding Human Behavior (3)

SOCI-200 Understanding Contemporary Society (3)

ECON-200 Understanding Economic Issues (3)

RESPECTING THE NATURAL WORLDLAB SCIENCE: Choose one (1) course along with
the corresponding lab: BIOS-110, 112, 114; CHYS-131;
GSCI-121, 122; ASTR-111 (4).....()**SEEKING A GLOBAL PERSPECTIVE**

GNST-250-253 Cross Cultural Experience (1-3).....()

LING-201 Language & Culture (3)

SUBTOTAL (35/40 hours)

SPECIALTY AREA

COMM-200	Understanding Human Comm (3)	()
COMM-211	Public Speaking (3).....	()
COMM-280	Interpersonal Communication (3)	()
COMM-300	Communication Research Methods (3)	()
COMM-495	Christianity & Communication (3)	()
COMM-498	Rhetorical Criticism (3) OR COMM-499 Senior Research Thesis (3).....	()

Theory (6 hrs)

Choose 2 courses from the following:.....()()
 COMM-351 Persuasion (3)
 COMM-352 Organizational Communication (3)
 COMM-354 Intercultural Communication (3)
 COMM-480 Communication Leadership (3)

Media & Criticism (6 hrs)

Choose 2 courses from the following:.....()()
 COMM-353 Sport and Communication (3)
 COMM-422 Communication in Society (3)
 DIGM-365 Innovation & Social Media (3)
 DIGM-480 International Media (3) (only taught during selected Global Perspectives trips)

Professional Writing (6 hrs)

Choose 2 courses from the following:.....()()
 COMM-310 Writing for the Media (3)
 COMM-312 Reporting and Writing (3)
 COMM-362 Feature Writing (3)
 DIGM-241 Broadcast Copywriting (3)
 DIGM-242 Broadcast Journalism (3)
 PUBR-316 Public Relations Writing (3)
 BUSN-251 Business Communication (3)

Principles (3 hrs)

Choose 1 course from the following:

COMM-282 Principles of Journalism (3)
 PUBR-284 Principles of Public Relations (3)
 COMM-286 Principles of Advertising (3)

Communication Studies Electives (9 hours)

Select from the following courses:

COMM-260 Desktop Publishing (3)
 COMM-305 Communication Practicum (1)
 COMM-350 International Communication (3)
 COMM-400 Internship Seminar (1)
 COMM-401 Internship (2)
 COMM-410 Media Law (3)
 COMM-491/2/3 Contemp. Topics in Comm. (1 – 3)
 DIGM-200 Introduction to Digital Media (3)
 PSYC-210 Writing for Psychology (1)*
 PSYC-250 Personality Theory (3)*
 PSYC-330 Social Psychology (3)*
 THEA-210 Beginning Acting (3)
 THEA-215 Improv Acting (3)

Theory, Media & Criticism, or Writing courses not selected above may count as a communication elective.

*Denotes course with a pre-requisite outside of Communication discipline.

SUBTOTAL (48 hours)

GENERAL ELECTIVES

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SUBTOTAL (17/22 hours)

ACADEMIC ASSESSMENT

GNST-400 Academic Assessment (0)

SMFT-COM Major Field Test (0).....()

SUGGESTED FOUR YEAR SEQUENCE OF STUDY FOR BACHELOR OF SCIENCE IN COMMUNICATION

(The 80-clock-hour Christian Service requirement is not listed but is spread throughout the four years.)

FRESHMAN YEAR

Course	Hours
LEEU-101, 102.....	2
College Writing	3
Rhetoric and Research	3
Message of New/Old Testament.....	6
U S History/Government Option.....	3
Language & Culture	3
Public Speaking	3
Understanding Human Communication	3
Interpersonal Communication	3
Total	<u>29</u>

JUNIOR YEAR

Course	Hours
Professional Writing Option 2.....	3
Theory Option 2	3
Comm Research Methods	3
Media & Criticism Option 1.....	3
Communication Electives.....	3
Humanities Options.....	6
Cross-Cultural Experience	1/3
General or Minor Electives.....	7
Total	<u>29/31</u>

SOPHOMORE YEAR

Course	Hours
LEEU-202 Benevolence.....	1
Intro. to Theology	3
Intro. to Christian Ethics	3
Lab Science	4
Contemporary Math (or Statistics).....	3
Contemporary Society Option 1	3
Foundations of Western Culture.....	3
Humanities Option.....	3
Professional Writing Option 1.....	3
Principles Option	3
Theory Option 1	3
Total	<u>32</u>

SENIOR YEAR

Course	Hours
Media & Criticism Option 2.....	3
Christianity and Communication.....	3
Senior Research Thesis OR Rhet. Criticism	3
Communication Electives.....	9
Contemporary Society Option 2	3
General or Minor Electives.....	12
Total	<u>33</u>